

Are you doing as well as this?

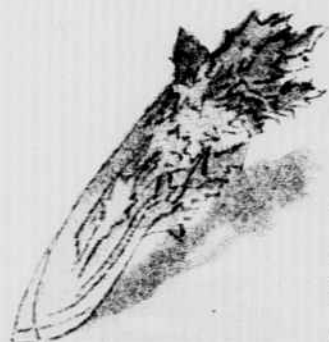
These men are Gulf Coast growers. Many of them were clerks, mechanics, business men—even professional men—who never grew a vegetable before in their lives. They heard of the Gulf Coast Country, went down there, became interested procured a small piece of land and—well, just see what they are doing!

\$3,600 *net* profit on nine acres of cabbages



Mr. Geo. Federolf, who lives five miles north of Brownsville, in the Gulf Coast Country, planted 9 acres in cabbages, from which he marketed 227,000 pounds. He sold the entire crop to McDavitt Bros., Commission Merchants of Brownsville, at prices ranging from \$1.10 to \$2.25 per hundred. All told, his gross receipts were \$4,000. It cost Mr. Federolf \$400 to grow the crop and load it on the cars, leaving a net profit of \$3,600.

\$1,025 *clear* profit on one acre of celery



Mr. Charles Volz of Olmito, Texas, in the Gulf Coast Country, planted one acre to celery in the latter part of October. He transplanted in the following December and January, and three months later—in April—had marketed the crop. He realized \$1,979.80 gross profit. After deducting freight and express charges, commissions, water and land rent, cultivation and all other expenses, his net profit from the one acre was \$1,025.

\$15,394.66 *net* from 43 acres of onions



In December, 1907, Messrs. W. P. Stites and W. E. Nickerson planted 43 acres in onions near La Lomita, Hidalgo County, Texas, in the Gulf Coast Country. On April 28th the last car load of the crop was shipped. The net profits, after paying commission men, crating and freight, was \$15,394.66. A good crop of corn was then raised on the same land. These two men moved to the Gulf Coast Country in the summer of 1907, with two teams and a few hundred dollars. They rented 43 acres at \$20 an acre, paid their total living expenses and labor bills, cost of crates, freight and other expenses, and, for one year's work, put a little over \$10,000 in the bank.

\$2,250 profit on ten acres of cucumbers



Mr. N. B. Vertress located near Run, Texas, in the Gulf Coast Country, a year ago last January. He planted ten acres in cucumbers, and in less than four months from the day he arrived in the Gulf Coast Country he marketed 1,500 crates of cucumbers, which he sold at an average of \$1.50 a crate. Mr. Vertress formerly lived in Des Moines, Iowa, where he had been engaged in business for 25 years. He had had no experience in market gardening, yet, in his first effort, he made \$2,250 in four months' time.

\$13,440 from 28 acres of onions

W. A. McNeil of Santa Maria, from 28 acres of onions shipped 26 car loads. At the unusually low price of \$1.20 per crate, he realized \$13,440, or \$480 an acre.

Other experiences

E. C. Landrum, Olmito, Texas, in 1908, raised 45,000 lbs. of onions on one acre, for which he got \$1,237.50.

O. M. Wakeman, Hidalgo, Tex., in 9 weeks' time, made \$1,036.75 on 9 acres of beans.

P. E. Blalock, near Brownsville, realized \$3,000 from 20 acres of sugar cane.

Mr. Geo. Hoffman, Kingsville, Tex., cleared a little over \$5,000 on 20 acres of onions.

These are only a few examples of Gulf Coast profits. Hundreds of other growers are making equally large returns. And the figures shown do not represent the year's profits, either, for, in nearly every instance, the crops were grown in from 9 weeks' to 4 months' time, and the same land can be used for second and third crops **the same year**. Besides making handsome incomes, these men are living an out-of-door life of healthfulness and freedom. They have no fear of "what the boss may do," for they are their own bosses, and reap the rewards of their own efforts.

Why don't you do the same?

Raising fruits and vegetables in the Gulf Coast Country is simply "making garden" on a larger scale. Anyone can do it—even the city man. A few acres will be all you will need. You can buy it on easy terms, and the first crop, if properly cared for, should more than pay for the land. The Gulf Coast Country has passed the experimental stage—irrigation and quick transportation have made large yields and big profits a practical certainty. The big markets of the Mississippi Valley and the East are easily and quickly reached weeks ahead of the products from other sections, thus insuring a ready market at fancy prices.

The Gulf Coast Country is a delightful place in which to live. The winters are mild—the summers are pleasantly cooled by Gulf breezes. A great change has been wrought in the Gulf Coast Country within the past two or three years. Irrigation has been extended, methods of marketing have been improved. Prosperous towns and cities have sprung up, and small farms, highly cultivated, are everywhere in evidence.

Investigate this proposition while the land is within your reach—next year it will cost more. A trip of investigation will be inexpensive. Twice each month you can buy round-trip tickets via the Rock Island-Frisco-C. & E. I. Lines to any point in the Gulf Coast Country at the following very low fares:

Chicago	\$30.00	Kansas City	\$25.00	St. Paul	\$32.50
St. Louis	25.00	Peoria	30.00	Minneapolis	32.50

These tickets will be good 25 days, and allow liberal stop-over privileges. On excursion days Tourist Sleepers run through without change from Chicago, St. Louis, St. Paul, Minneapolis and Kansas City to Brownsville, Texas, via the Rock Island-Frisco Lines.

If you want to know more about the big profits being made in the Gulf Coast Country, clip and mail the attached coupon today.

JOHN SEBASTIAN, Pass. Traffic Manager

Rock Island-Frisco-C. & E. I. Lines

1976 LaSalle Sta., Chicago, or 1976 Frisco Bldg., St. Louis

The Winter Vegetable Garden of America

